IDC Klaassen
INTERNATIONAL DISTRIBUTION

Strong brands.
Strong partnerships.

Excellence in audio



GERMANY · AUSTRIA · BENELUX

Experience. Market knowledge. Personal contact.

IDC Klaassen connects carefully selected audio brands with a strong network of dedicated specialist hi-fi retailers. Personal support, direct communication and long-term collaboration are at the heart of our approach.



The IDC team

“At IDC, you speak to people, not departments.”

OVER 50 YEARS

Industry experience within our team and an extensive network in specialist audio retail.

LÜNEN / DORTMUND

Near Dortmund, one of Germany’s main logistics hubs. Our central location and good infrastructure keep routes to our markets short.

DE · AT · BENELUX

Active and locally engaged in Germany, Austria, Belgium, Luxembourg and the Netherlands.

What sets us apart

Personal support · Selected specialist retailers
Active brand development · After-sales service

Our brands

A carefully curated portfolio in which every brand has its place: electronics, loudspeakers, mains power, cables and analogue playback, complemented by accessories for care and system optimisation.

CANOR

HIGH-END ELECTRONICS

Valve and transistor electronics for discerning music lovers.

Creek

ELECTRONICS

British amplifier tradition with a clear, musical sound.

epos

LOUDSPEAKERS

Natural, direct music reproduction through modern engineering.

ANALOGUE

British expertise in cartridges and vinyl playback.

IsoTek
the power to perform

MAINS POWER

Mains power solutions for high-quality audio and AV systems.

Q ACOUSTICS

LOUDSPEAKERS

Modern loudspeaker designs offering excellent value for money.

QED

CABLES & CONNECTIONS

Audio cables based on research, measurements and years of experience.

bluehorizon

SYSTEM OPTIMISATION

Accessories for the setup, care and optimisation of high-quality systems.

MILTY

RECORD CARE

Practical accessories against dust, dirt and static charge.

Stable 33.33

VINYL TOOLS

Precision tools and accessories for analogue playback.

Not as many brands as possible, but brands that match our vision of audio.

Partner to specialist retailers

For us, distribution means more than making products available. We support our specialist retailers personally, with direct communication, dedicated contacts and a shared goal: developing brands for the long term.



Personal support. Selective distribution. A long-term approach.

PERSONAL SUPPORT

Dedicated contacts and direct communication, from the first enquiry to day-to-day collaboration.

SELECTIVE DISTRIBUTION

We work with dedicated specialist retailers who value advice, demonstrations and personal customer contact as much as we do.

BRAND DEVELOPMENT

Products alone do not make a brand. Communication, retail presence and continuous market development go hand in hand.

DAY-TO-DAY SUPPORT

Product information, marketing materials, retailer communications and support for presentations and promotions.

Find a retailer

The right hi-fi retailer is often closer than you think. Our retailer search makes it easy to find our partners.

Germany · Austria · Belgium · Luxembourg · Netherlands

Marketing & communications

Good products deserve visibility, explanation and continuity. We turn manufacturer information into relevant communications for specialist retailers, the press and end customers.



We make brands visible and keep people talking about them.

PRESS RELATIONS

Press releases, review samples, media contacts and support for publications.

NEWSLETTERS

Targeted information for retailers, the press and customers, tailored to each occasion.

WEBSITE

Up-to-date brand and product information with clear links to retailers and service.

SOCIAL MEDIA

Concise posts on new products, reviews, events and stories about our brands.

RETAILER INFORMATION

Information on availability, prices, promotions and distribution, communicated clearly and directly.

SHOWS & EVENTS

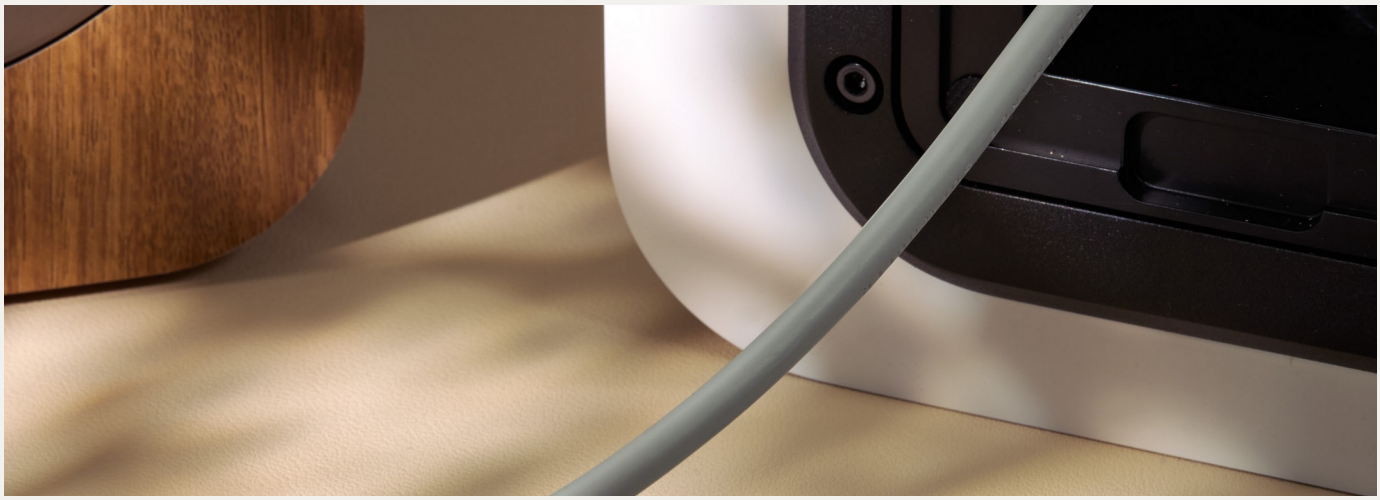
Product presentations, demonstrations and personal meetings with retailers, the press and end customers.

Manufacturer → IDC Klaassen → Retailers · Press · End customers

idc-klaassen.com/en/homepage-en/

Service & support

Our commitment does not end with the sale. Retailers and customers should continue to receive the right support quickly: personally, clearly and through dedicated contacts.



PRODUCT REGISTRATION

Straightforward product registration and handling of the manufacturer's warranty through the IDC website.

WARRANTY & CLAIMS

Support with warranty questions, claims and coordination with the manufacturer or service partner.

TECHNICAL SUPPORT

Help with technical questions about products, connections, operation and the right people to contact.

SPARE PARTS & SERVICE

Coordination of spare parts and repairs, through external service partners where required.

Direct. Personal. Focused on solutions.

Direct communication is particularly valuable when things do not go as expected. We gather information, coordinate service cases and make sure questions do not fall between the manufacturer, retailer and customer.

HOW IT WORKS

Enquiry

Direct contact

Coordination

IDC clarifies and organises

Solution

A clear response

Register a product · One contact. A clear process.

Your contacts

Personal contact is a matter of course for us. At IDC Klaassen, dedicated contacts for sales, organisation, marketing and service are ready to respond quickly.

Direct communication starts with people you can reach.

Martin Klaassen

Founder & industry expert

Over 50 years' experience in consumer electronics and an extensive specialist retail network.

Uwe Kuphal

Sales Director
DE · AT · Benelux

Your personal contact for retailers, the product range and collaboration with our brands.

Erik Bodewes

Country Manager Netherlands

Direct contact for Dutch hi-fi retailers and local brand development.

Christian Stamms

Dipl.-Oec. & Office Director

Coordinates internal processes and reliably supports our partners, including beyond day-to-day business.

Christina Stamms-Klaassen

Marketing · Social media
Communications · Office

Responsible for press, content, photography, video and the visibility of our brands.

Sven Weischenberg

Logistics & customer service

Handles shipping, warranty processing and customer enquiries: quickly, reliably and with a focus on solutions.

DIRECT CONTACT WITH SALES

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IDC Klaassen
INTERNATIONAL DISTRIBUTION

We’d be happy to talk with you.

You can contact us directly in Lünen near Dortmund, a central location for Germany, Austria and the Benelux countries.

IDC Klaassen International Distribution & Consulting oHG

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Directly online

Website

Our brands

Find a retailer

Premium audio needs strong products and partners who are committed to them.

Germany · Austria · Belgium · Luxembourg · Netherlands